



WORLD TRADE DAY

KANSAS CITY | 2016

Wake-Up to Global Trade:
Showcasing the Value of Exports

THURSDAY, MAY 19, 2016
3-6 p.m.

KCP&L, 1200 Main, KCMO

As cities across the nation celebrate World Trade Week, join the Kansas City International Steering Committee to celebrate Greater Kansas City's **4th annual World Trade Day**, an event focused on the importance of global trade and the recognition of our Region's international business community.

Don't miss the 2016 celebration where you will hear from keynote Matthew Swindells, leader of Global Strategy for Cerner on the importance of Kansas City to be competitive in the global marketplace and U.S. Commercial Service expert Nyamusi Igambi moderate a panel discussion with KC exporters Garmin, TK Architects, and Notes to Self LLC. on how these companies took GPS navigation devices, architecture, and socks GLOBAL!

World Trade Day 2016 is an opportunity to connect with hundreds of international business professionals and export-service providers to network and celebrate Kansas City's recent accomplishments including the launch of the Global Cities Initiative produced Greater Kansas City Metro Export Plan (KC-MEP) and the announcement of the Kansas and Missouri Exporter of the Year recipients!



MATTHEW SWINDELLS

*Senior Vice President
Population Health and Global Strategy
Cerner*

EVENT AGENDA

3 - 3:20 p.m.	Registration
3:20 - 5 p.m.	Program
5 - 6 p.m.	Social Hour: Cocktails & Appetizers

REGISTER AT WTC-KC.COM

Questions? Contact Patricia O'Connor at (816) 374-5469.

Sponsored by:

**KANSAS CITY
INTERNATIONAL**
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